



COUNTY COMMISSION

BALDWIN COUNTY
312 Courthouse Square, Suite 12
BAY MINETTE, ALABAMA 36507
(251) 937-0264
Fax (251) 580-2500
www.baldwincountyal.gov

MEMBERS
DISTRICT 1. JAMES E. BALL
2. JOE DAVIS, III
3. BILLIE JO UNDERWOOD
4. CHARLES F. GRUBER

August 17, 2021

(via email only - april@gulfcoastmedia.com)

Ms. April Wallace
901 North McKenzie Street
Foley, Alabama 36535

RE: Annual Advertising Contract with Gulf Coast Newspapers for Fiscal Year 2021-2022

Dear Ms. Wallace:

The Baldwin County Commission, during its regularly scheduled meeting held on August 17, 2021, approved the Annual Advertising Contract between Gulf Coast Newspapers and the Baldwin County Commission for display and legal advertising rates for all departments of the Baldwin County Commission as follows:

Legal Advertising Display Rates:
Based on \$12.00 pci (per column inch) rate for all newspapers

Legal Advertising Per Word:
\$0.36 (cents) per word

These rates will be effective and commence September 3, 2021, for a term of one year, expiring September 3, 2022.

If you have any questions or need further assistance, please do not hesitate to contact me at (251) 937-0330 or Anu Gary, Administrative Services Manager, at (251) 580-2564.

Sincerely,


JAMES E. BALL, Vice Chairman
Baldwin County Commission

JB/clc Item BA2

cc: Ron Cink
Cian Harrison
Eva Cutsinger
Christie Davis

ENCLOSURE(S)

GULF COAST MEDIA

A DIVISION OF OPC NEWS, LLC

THE COURIER • THE
ISLANDER
THE ONLOOKER

THE BALDWIN TIMES
1-251-943-2151

901 N McKenzie St
Foley, AL 36535

APRIL PERRY
LEGAL ADVERTISING

CONTRACT:

Date: July 28, 2021
From: Gulf Coast Media
901 North McKenzie Street, Foley, AL 36535

To: Baldwin County Commission

Re: Legal Advertising Rates fir the Baldwin County Commission:

Legal advertising rates in Gulf Coast Media's four community newspapers of general circulation in Baldwin County for the Baldwin County Commission and its various departments are as follows:

Wednesday Publications:

The Courier, The Islander and The Onlooker

Friday Publication

The Baldwin Times

Legal Advertising Display Rates:

\$12.00 per column inch for all newspapers

Legal Advertising Per Word Rates:

\$0.36 (cents) per word.

These rates shall be in effect for one year starting September 3, 2021

Acknowledge and Agree:

Baldwin County Commission

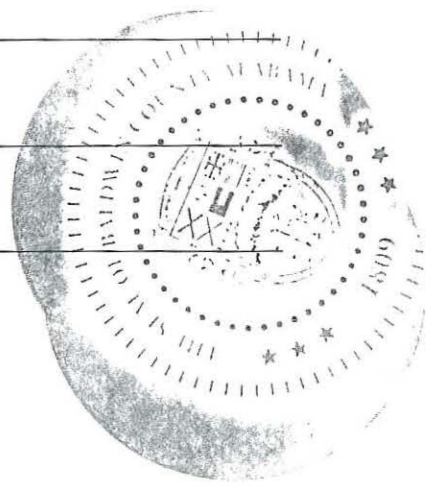
Date:

8/17/2021

Gulf Coast Media

Date:

7-28-2021



PHONE (251) 345-6805

EMAIL:

APRIL@GULFCOASTMEDIA.COM